

# News from SHC - St. Louis

## 2nd Quarter Statistics

**April - June 2006**

### Admissions

April .....	135
May .....	127
June .....	139

**Total Admissions .....401**  
**YTD/monthly ave.....842/140**

### Surgeries

<b>Total .....</b>	<b>296</b>
Hand.....	63
Spine .....	35
Cast/Pin .....	35
Plastic.....	14
Other/Other Ortho .....	159

Same-Day surgeries ..... 75

### Average Inpatients each day:

April.....	12.5
May .....	11.9
June.....	11.5

**Monthly average (YTD) .....14.0**

Average Length of Stay .....3.0 days

### Outpatient clinic visits

<b>Average per month .....</b>	<b>1,067</b>
April .....	1,020
May.....	983
June .....	1,229

### Monthly Averages:

Radiology exams .....	1,434
Therapy treatments:	
Physical Therapy.....	1,355
Occupational Therapy .....	562
Orthotics & Prosthetics:	
Orthoses .....	323
Protheses .....	20

### Donations:

April - June .....	\$296,271
Average per month .....	\$142,788

## Shriners Hospital is "Tobacco Free"

For the health and safety of our patients, Shriners Hospital - St. Louis has joined hospitals throughout the St. Louis metropolitan area and throughout the state of Missouri to ban the use of tobacco on our campus. We no longer have designated smoking areas on the hospital grounds.

Please be sure to inform all members of your nobility - especially those who have regular business at the St. Louis Hospital, such as Van Drivers and their wives - of this new regulation. All smokers and other tobacco users will need to leave the hospital campus if they wish to partake in these products.

## Patient Recruitment Task Force

The Patient Recruitment Task Force continues to work at spreading the word about Shriners Hospital so that more medical professionals will understand the services of our Hospital and refer patients to us. Members of the task force are from various departments throughout the hospital.

At the beginning of the month, the task force launched a pilot project to educate physicians about Shriners Hospital, which included a letter from Dr. Perry Schoenecker and John O'Shaughnessy with a special brochure about our Hospital targeted to physicians. The letter will reach more than 1,000 physicians throughout rural Missouri, in the hopes of finding doctors who are looking for an orthopaedic resource for their patients.

Other duties of the task force include working with Shrine Centers and Shrine Clubs to set up speaking engagements with county public health departments and local school nurse associations.

## Media Coverage for Shriners Hospital- St. Louis

Shriners Hospital has been getting some excellent media attention lately - here are a few terrific examples:

- Aug. 3 - Coverage on two local television stations of a visit from four members of the St. Louis Cardinals, including 2005 NL MVP Albert Pujols and 2005 NL Cy Young Award winner Chris Carpenter.
- Sept. 13 - Coverage on two local stations of a media event to announce a \$20,000 donation from Anheuser-Busch to the Shriners Hospital Ride, sponsored by Moolah Shriners.
- Oct. 3 - A television reporter from St. Joseph, MO, rode on the Moila Shriners van with a patient to her appointment here at Shriners Hospital's spine clinic. The result was a terrific, in-depth story.